

WVUA 7 airs the following local programming:  
Local News: 22 Newscasts each week (11 hours)

Finding A Friend: One Minute Segment aired each Thursday 7 News Midday and 7 News at 5:00pm. The segment features a local child who is seeking mentor/companion through Big Brotheres / Big Sisters of West Alabama.

7 News Crackdown on Crime: 1 1/2 minute segment aired Sunday Nights on WVUA 7 News at 10:00pm. WVUA teams up with Crime Stoppers and the Tuscaloosa Police Department to seek public assistance in solving local crimes.

Political Coverage: In addition to detailed coverage of local, state and national political issues and races, WVUA 7 aired the following:

"Making Sense of the Tax Plan"- thirty minute special - Thursday Night September 2nd 2003. The program featured local officials from both sides of Governor Riley's proposed amendment to state tax laws.

Northport Municipal Elections: In depth election results, Tuesday night August 24th 2004 at 10:30 pm following 7 News at 10:00. (30 minutes)

Community Calendar: Community Calendar is a 30 second public service of WVUA that airs several times on an ongoing daily basis. We insert information in a pre-produced PSA for area agencies, churches, etc.

United Cerebral Palsey Telethon: WVUA will air our 3rd annyal telethon to raise funds for United Cerebral Palsey of West Alabama on Sunday April 10, 2005 from 1:00-5:00 pm. (4 hours each spring).

WVUA has invested heavily in new weather forecasting equipment and has provide EXTENSIVE local coverage in emergency situations (i.e hurricane Ivan, tornado warnings, etc.)

WVUA participates in AMBER and EAS.

WVUA meets regularly with local community leaders to review local suggestions. We also poll our viewers.

WVUA offers a venue for local musicians:  
Greg Crowe- Two 30 minute shows each week. (Contemporary Christian Artist).